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management systems that are shared by all business units • Physical facilities management services that develop and manage the physical installations required for computing, telecommunications, and data management services • IT management services that plan and develop the infrastructure, coordinate

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MANAGEMENT INFORMATION SYSTEMS: Managing the Digital Firm - 9th edition, authors: Kenneth C Laudon and Jane P Laudon (Book Review) 105

To conclude this review, I think this book, together with the CD-ROM and companion web site, is an excellent dynamic and active learning environment I recommend it to be used as a textbook for the

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Jane Price Laudon is a management consultant in the information systems area and the author of seven books Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business professionals how to design and use information systems

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Managing Global Systems

management (SCM), and supplier relationship management Each module has pre-defined business processes, and the software needed to support these processes Firms adapt their own business processes to these "industry best-practice modules," or make changes in the SAP software to fit their business models

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Essentials of MIS, 12e (Laudon) Chapter 2 Global E-Business and Collaboration 1) Suppliers, customers, employees, products and services, and _____ are the five basic Middle management is responsible for directing the day-to-day activities of the business Answer: FALSE Difficulty: 1: Easy

Management Information Systems: Managing the Digital Firm ...

Management Information Systems: Managing the Digital Firm, 15e (Laudon) Chapter 2 Global E-business and Collaboration 1) Producing a bill of materials is a business process in which of the following functional areas? A) Finance and accounting B) Human resources C) Manufacturing and production D) Research and development E) Sales and marketing

Essentials of MIS, 10e (Laudon/Laudon) Answer: FALSE

Essentials of MIS, 10e (Laudon/Laudon) Chapter 2 Global E -Business and Collaboration 1) Senior management is responsible for directing the day-to-day activities of the business

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